

Date: July 6th, 2010

Place: St. Benedicts

Retreat Center,

Schuyler

Time: 10:00 a.m. to

3:00 p.m.

Cost: \$20, includes

lunch

CE: 4 hours

Dress: Casual

Nebraska Library Leadership Reunion

Presents

Jamie LaRue

What does 50 years of brain research have to do with growing market share? And what's the difference between market share and support? Come listen to a case study of how one library went from worst in the state, to best in the nation, but still had some important lessons to learn. You'll learn tips to help your library get better, and hear about the latest, cutting-edge research on what makes our brains work, and what helps libraries connect to communities.

Jamie LaRue has been the director of the Douglas County Libraries, headquartered in Castle Rock, CO, since 1990. He is the author of "The New Inquisition: Understanding and Managing Intellectual Freedom Challenges". We'll have copies of his book for sale. Jamie also writes a weekly newspaper column for over 20 years. He was the Colorado Librarian of the Year in 1998, the Castle Rock Chamber of Commerce's 2003 Business Person of the Year, and in 2007 won the Julie J. Boucher Award for Intellectual Freedom.

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——— Contact Brenda Ealey at Southeast
Library System at: 402-467-6188, or email: bsealey@windstream.net,
or <u>vvonneweers@windstream.net.</u>